



Letter Outlining Our Community Presentation

To Whom It May Concern;

Thank you for your interest in The Asservo Project and what we do to combat Human Trafficking and Child Exploitation. Education is where this fight starts. In our community presentation, your citizens will learn more about what human trafficking (modern day slavery) is, and how human traffickers lure and exploit individuals. They will learn useful tools to encourage online safety, and learn about important conversations that parents need to be having with their children. Our students and children are at risk, they are the most vulnerable targets for trafficking and exploitation, especially as the hub of trafficking and exploitation is now online. They will also learn what to do should they find themselves, a child, or a friend, in a potential grooming or trafficking situation. We will let them know there is a way out and the steps to take.

Types of Content

Our presentation includes definitions and examples of Human Trafficking, child sex trafficking, abuse, exploitation, and sextortion. We use a short relevant video containing a true story in hopes of helping others.

Topics Covered

- Types of Human Trafficking
- How to recognize the signs
- What makes you vulnerable
- How predators target their victims
- Apps for Parents to help manage Online time
- A way out; people are here to help

Target Audience

The program is designed for individuals over the age of 14, upon parental discretion, and lasts about 30-45 minutes and we encourage time for questions and answers after the program is completed. It is most geared towards parents, and individuals in the community who are frequently around or interacting with children.

Please note, we are requesting a \$250 honorarium per each day of travel to have us come speak. This helps cover our presenter's time, travel, and cost of materials. If this is an issue, please reach out and we can discuss this.

To find out more of what The Asservo Project does and our role in combating Human Trafficking and Child Exploitation, please visit our website at www.theasservoproject.org or contact our Education & Awareness Coordinator, Brenda Lutz at blutz@theasservoproject.org or by calling 724-622-1045.

Sincerely,

The Asservo Project Team